

Ethos™ XB Insecticide/Fungicide

BEYOND PROTECTION, NURTURE PRODUCTION.

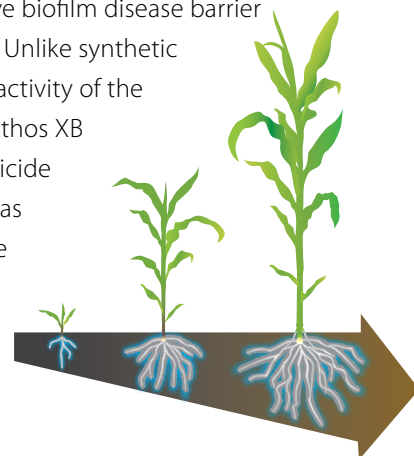


Ethos™ XB Insecticide/Fungicide is the first in-furrow solution labeled to help corn seedlings grow and thrive in the face of insects and diseases well beyond the critical growth stage when most yield potential is set.

Beyond protection, Liquid Fertilizer Ready Ethos™ XB Insecticide/Fungicide helps you nurture more production out of your crop. Now, every corn seedling can be given every opportunity to grow stronger, healthier and taller with fuller and deeper roots for higher returns where it counts: in the bins.

A biological advantage that grows with your corn.

The biofungicide in Ethos XB Insecticide/Fungicide forms a protective biofilm disease barrier on root surfaces. Unlike synthetic chemistries, the activity of the biofungicide in Ethos XB Insecticide/Fungicide builds over time as spores germinate and colonize roots and root hairs.



ETHOS™ XB
INSECTICIDE / FUNGICIDE

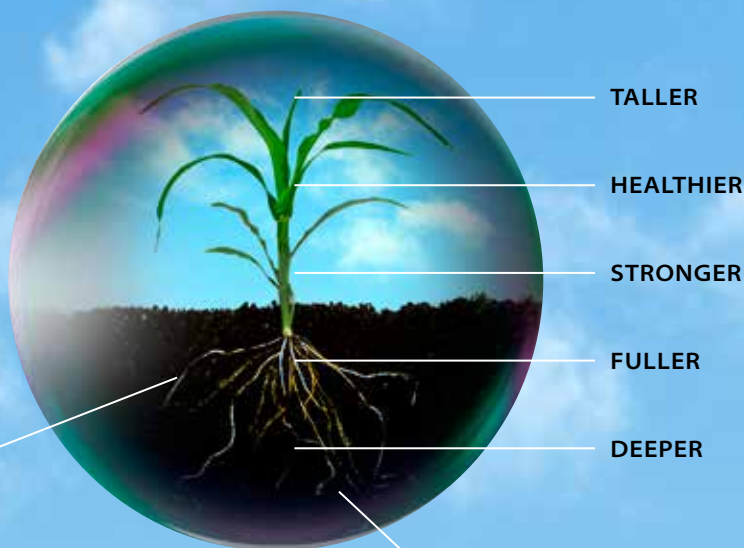
Quick Facts

- With most yield potential being set during the critical early stages of growth, it's important to guard against damage by insects that also open the door to disease.
- Cold, wet springs set the stage for slower starts and raise the risk of disease pathogens taking a toll on yields.
- Maximizing yield potential requires a healthy root system driving water and nutrients into the plant.
- Healthier plants yield higher and can better withstand stressful conditions.
- Ethos XB Insecticide/Fungicide is the first in-furrow solution that creates a complete Zone of Production around growing seedlings at a critical period when yield potential is most easily impacted.

Your new Zone of Production:

Ethos XB Insecticide/Fungicide combines proven performance against yield-robbing soil pests with longer-lasting disease defense in a superior Liquid Fertilizer Ready (LFR®) formulation that creates a consistent and complete Zone of Production around each and every seedling during critical early-season growth.

Unique biofungicide component forms a protective biofilm over roots and root hairs that defends seedlings against pathogens beyond the critical growth stages.



Biofungicide produces an antibiotic protein that can kill fungal pathogens on contact.

Start with a better solution in the furrow.

Finish with higher yields in the bin.



Even with added compatibility agents, laboratory analysis shows competing formulations cannot provide the uniform protection of patented FMC Liquid Fertilizer Ready (LFR) technology.

How far will your yield advantage rise?

Ethos™ XB Insecticide/Fungicide offers the broadest spectrum of seedling defense that helps you produce healthier, higher yielding plants. Put Ethos XB Insecticide/Fungicide to the test in your fields and see how high you can boost yields and return on your investment.



Labeled Soil Pests and Diseases

- Defends against: corn rootworms, wireworms, grubs, seed corn maggots, cutworms and common stalk borers
- Disease defense includes: *Fusarium*, *Pythium*, *Rhizoctonia* and *Phytophthora*

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Ethos XB Insecticide/Fungicide and Capture LFR Insecticide are restricted use pesticides.

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