



# FUTURE FARM EXPO

August 15, 16 & 17  
Pendleton, Oregon

Bill Edmonson, UAV Product Specialist  
RDO Integrated Controls 2016



*This year at the expo...*

- **Mobile Farming Apps Mature**
- **Ag Drones Go Beyond Line-of-Sight**
- **Farm Automation re-Imagined**
- **Digital Irrigation Efficiency**
- **Data Wrangling Solutions**
- **Trade Show and Networking**

**3** **DAYS OF AG TECH**  
PROGRAMS, DEMOS & EVENTS

*Register To Attend or Exhibit*

**FUTUREFARMEXPO.TECH**

*For more info...*

OFFICE@FUTUREFARMEXPO.TECH

541.429.1933

Thank You Past Sponsors!



PENDLETON, OREGON  
August 15 -17, 2017

We'd like to thank our past sponsors of FFE (some represented here) and invite you to support the **Future Farm Expo for 2017**. Sponsors will enjoy high-profile exposure to an audience of forward-thinking farmers, processors, agri-tech developers and policy makers.

## FFE17 Sponsorship Opportunities



### Power Sponsorship \$15,000 (1 available)

Includes "Powered by (company name here)" as FFE17 byline on all event marketing materials, website, program, and print advertising, social media, 15 min on mic, special mention, also featured as Expo Fandango sponsor, (1) trade show space (max 20x20'), (6) extra FFE17 Attendee Passes. *Expo Fandango is the Tuesday night All-Party.*



### Gold Sponsorship \$5000

Includes high visibility sponsor logo on all event marketing materials and print ads, website, program, social media, special mention, (1) 10x10 trade show space, (4) extra FFE17 Attendee Passes.



### Silver Sponsorship \$3000

Includes sponsor logo on website and program, social media, (1) 10x10 trade show space, (2) extra FFE17 Attendee Passes.



### Bronze Sponsorship \$1500

Includes sponsor logo on website and program, (2) FFE17 Attendee Passes.



### Expo Lunch Sponsorship \$5000 (2 available)

Includes sponsor logo on website and program, logo tent on every lunch table, lunch thank you, 15 minutes on mic during lunch, (1) 10x10 trade show space, (2) extra FFE17 Attendee Passes.



### Expo Continental Breakfast Sponsorship \$2500 (2 available)

Includes sponsor logo on website and program, logo tents on breakfast buffet table, morning thank you, (1) 10x10 trade show space, (2) extra FFE17 Attendee Passes.



### FutureFarm Pancake Summit Sponsorship \$2000 (1 available)

Includes sponsor logo on website and program, logo tents on every table, morning thank you, (2) FFE17 Attendee Passes. *The Pancake Summit is taking place on the morning of August 17, to discuss plans for the FutureFarm going forward.*



### Expo Lanyard Sponsorship \$2000 (1 available)

Includes sponsor logo printed on badge lanyard, sponsor logo on website and program, (2) FFE17 Attendee Passes.







# Sponsor Agreement

Pendleton Convention Center  
Pendleton, Oregon  
August 15-17, 2017

## COMPANY INFORMATION

Please write the company name as you would like it to appear on name badges and publications.

Company Name:

Mailing Address:

City:

State/Province:

Zip/Postal Code:

Country:

Web Address:

Phone:

Primary Contact:

Title:

Phone:

Email:

I hereby grant permission for FFE17 to create a link to our website.

## SPONSORSHIP INFORMATION

Please indicate the sponsorship you have chosen:

- Power Sponsorship \$15,000 (1 available)
- Gold Sponsorship \$5000
- Silver Sponsorship \$3000
- Bronze Sponsorship \$1500
- Expo Lunch Sponsorship \$5000 (2 available)
- Expo Continental Breakfast Sponsorship \$2500 (2 available)
- FutureFarm Pancake Summit Sponsorship \$2000 (1 available)
- Expo Lanyard Sponsorship \$2000 (1 available)

I understand that this is a legally binding document, and all payments and agreements are final.

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Please make checks payable to the Expo promoter: Duke Joseph Agency*

*Please mail completed form and payment to: Duke Joseph Agency  
Attn: Val Ancil  
PO Box 367  
Pendleton, OR 97801*

*You may submit your form via email, and pay with a credit card over the phone (3% processing fee).  
For this option, contact val@dukejoseph.com*

*Payment is due upon agreement of sponsorship; an invoice can be sent upon request.*

**THANK YOU FOR YOUR SUPPORT. We are looking forward to a great show!**



# Exhibitor Application

Pendleton Convention Center  
 Pendleton, Oregon  
 August 15-17, 2017

## COMPANY INFORMATION

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Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Province: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Web Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

I hereby grant permission for FFE17 to create a link to our website.

## EXHIBITOR INFORMATION

**Please indicate the booth area you would like, as well as the number of tables and chairs for your booth:**

- 10x10 booth - \$850** Includes 6' table, 2 chairs, electricity, 2 FFE17 Exhibitor passes
- 10x20 booth - \$1350** Includes your choice of  0-2 6' tables,  0-4 chairs, electricity, 2 FFE17 Exhibitor passes
- 20x20 booth - \$2850** Includes your choice of  0-4 6' tables,  0-4 chairs, electricity, 4 FFE17 Exhibitor passes

Each FFE17 Exhibitor Pass includes:

- Admission to whole group presentations
- Admission to outdoor demos
- Continental Breakfast (Aug 15+16)
- Lunch with Attendees and Speakers (Aug 15+16)
- Exhibitor Reception (Aug 14 evening after set-up)
- Admission to Expo Fandango (Aug 15 evening)

**Please fill in the names of your exhibitors, as you would like them to appear on name badges:**

\_\_\_\_\_ (Exhibitor Name) \_\_\_\_\_ (Exhibitor Name)

*If you have additional exhibitors, you will need to purchase additional Exhibitor Passes on Eventbrite for \$75 each. (Regular Passes are \$150.)*

I understand that this is a legally binding document, and all payments and agreements are final.  
 I am authorized to sign this contract for my company.

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please make checks payable to the Expo promoter, Duke Joseph Agency.  
 Please mail completed form and payment to: Duke Joseph Agency  
 Attn: Val Ancil  
 PO Box 367  
 Pendleton, OR 97801**

**THANK YOU FOR YOUR PARTICIPATION. We are looking forward to a great show!**



Welcome to the FutureFarm Expo 2017! We are happy that you will be joining us as an Exhibitor this year.

## How is the Future Farm Expo different from the others?

What sets the FFE apart are the many opportunities that the exhibitors have to interact with the attendees. Dedicated Trade Show sessions, shared meals, and Expo Fandango are all circumstances for the Ag-Tech industry to make authentic connections with tech-savvy growers and farm managers. The FFE objective of quality over quantity when it comes to the Trade Show assures both attendees and exhibitors alike that their time together will be well spent and relevant.

FFE17 will be held at the Pendleton Convention Center in Pendleton, Oregon from August 15 - 17, 2017. The Trade Show dates and times are below. These are not the times for the Expo in general.

### FFE17 Trade Show Schedule

Monday Aug 14	1:00 - 5:00 Booth Set Up 5:00 Exhibitor Reception
Tuesday Aug 15	10:00 - 5:00 Trade Show Open to Attendees
Wednesday Aug 16	10:00 - 4:00 Trade Show Open to Attendees
Thursday Aug 17	9:00 - 12:00 Trade Show Open to Public 12:00 Booth Tear Down

### Booth Set-up, Occupation, and Tear-down

The floor of the Pendleton Convention Center will be available for booth set-up beginning at 1:00 pm on Monday, August 14th. A registered exhibitor should be present at the booth during the trade show hours of operation. Booth tear-down shall not begin before noon on Thursday, August 17th.

### Booth Equipment

Please choose your booth size (and number of tables and chairs you would like) on the Exhibitor Agreement. All booths will have 8' tall pipe and drape at the back (royal blue), and 3' tall pipe and drape (lt grey) along the sides. All booths will be equipped with electrical power; exhibitors will be responsible for providing extension cords.

### Payment Terms

Payment for booth space is due with remittance of this signed contract. All payments are final and no refunds will be made for cancellations, unless there is a waiting list to exhibit.

### General

No exhibit may interfere with the privileges of other exhibitors, or extend beyond the designated booth space. Booths shall be staffed by qualified individuals who are company employees or legitimate representatives. Exhibitors are responsible for arranging the delivery and removal of their equipment and/or display materials to and from the trade show area. You can ship booth materials in advance to:

Pendleton Convention Center  
ATTN: FFE17  
1601 Westgate  
Pendleton, OR 97801

### Security Information

Show management will exercise reasonable care in safeguarding your property; however, the primary responsibility of safeguarding your exhibit and belongings is yours.

### Exhibitor Services

Join your colleagues for a beer at the informal Exhibitor Reception in Goldie's (located in the back of the Convention Center) at 5pm on Aug 14, immediately following booth set-up. We would like to invite exhibitors to join the expo attendees for a catered lunch August 15 and 16 on the demo grounds behind the Convention Center. Exhibitors are also invited to join attendees for the Tuesday evening all-party, Expo Fandango, on the Round-Up grounds.

**The Duke Joseph team is committed to making your FFE17 experience pleasant and profitable.**

If you have any questions, or if we can be of any assistance, please contact Val Anctil at 503-810-0500, or [val@dukejoseph.com](mailto:val@dukejoseph.com).